

# Power for the Rural Poor (P4RP)

*Ivanka Mamic, CSR & Environment Specialist and  
Valerie Breda, Social Finance Expert*

***International Labour Organization  
Regional Office for Asia and the Pacific***



International  
Labour  
Organization



# Background

---

- ILO founded in 1919 to promote social justice
- Only tripartite United Nations agency
- Integrated approach to promote decent work opportunities for the poor
- Green Jobs Initiative



# Access to Energy Model

---

## **A multi-sectoral Public Private Partnership (PPP) model**

- Government and training service providers
- RE institutions/providers
- Financial intermediaries

## **Implemented in different contexts:**

- Bangladesh, Cambodia, Indonesia, Philippines

**Direct beneficiaries:** Govt, RE & financial institutions

**Indirect beneficiaries:** households &

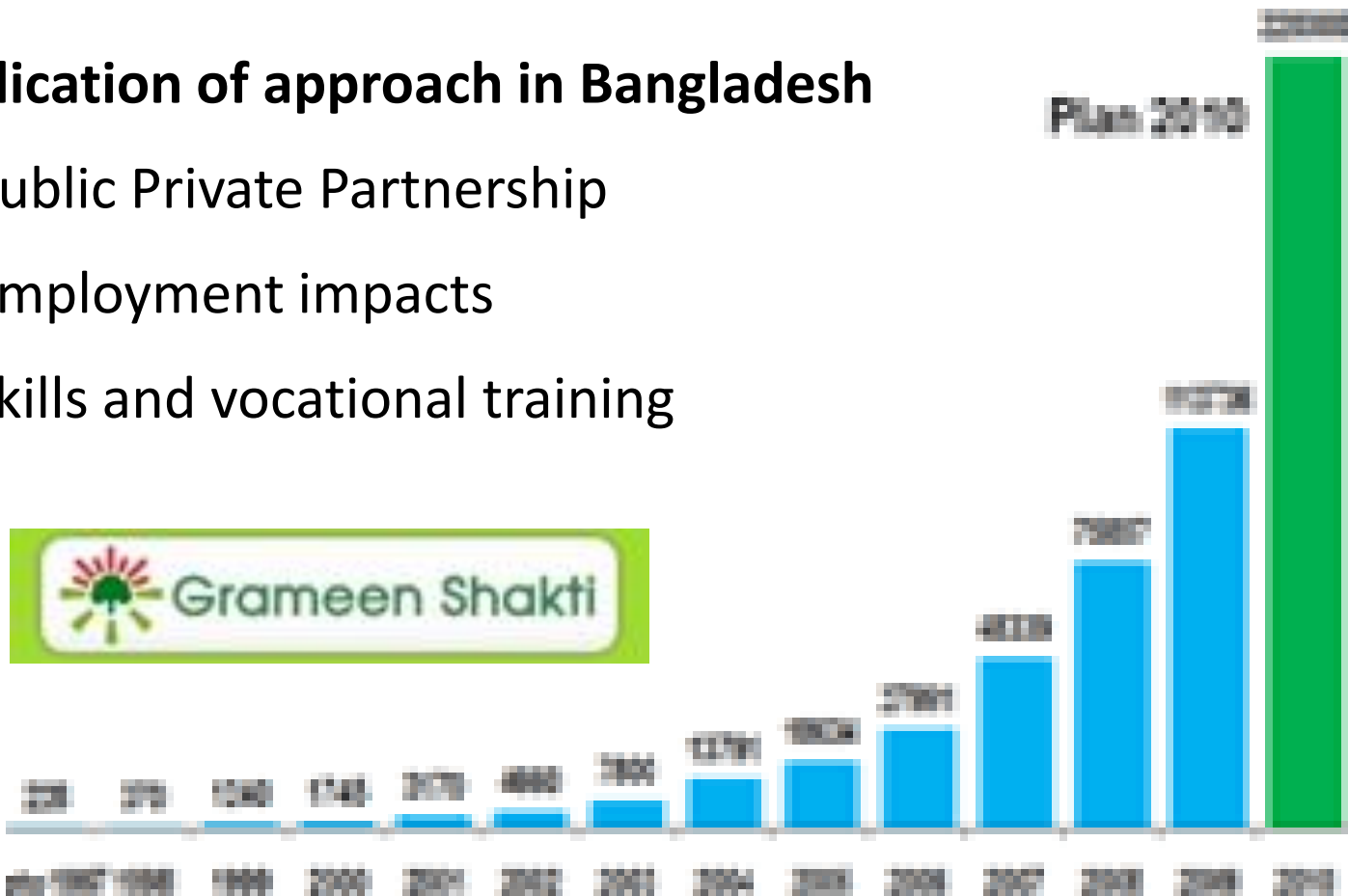
MSME in rural areas



# Access to Energy Model

## Replication of approach in Bangladesh

- Public Private Partnership
- Employment impacts
- Skills and vocational training



# Access to Energy Model

---

## Up-scaling and replication of approach in Bangladesh based on certain criteria:

- **Social:** Set of social performance benchmarks based on ILO's work on decent work and microfinance impact assessment
- **Environmental:** Based on optimal approaches
- **Political:** Government commitment

Project maturity: 2015 (4 years)



# Social and Environmental Impact

---



# Social and Environmental Impact

---

- 400,000 new households with access to energy (solar system, micro hydro plant, biogas)
- 400,000 women and men trained in utilization and maintenance of RE equipment
- 400,000 women and men trained in entrepreneurship
- 25,000 RE micro- and small businesses established
- 75,000 jobs created for women and men
- *Scoping study will inform on increase in HH income & GHG*
- 1 national level RE industry established in each country





# Social and Environmental Impact

---





# Project Costs

---

- Total Project Cost: US\$ 10 mil
- Required Investment: US\$ 10 mil
- Scoping study: US\$45,000-\$50,000 - July/August 2011
- ILO and ADB
  - Financial service providers identified
  - Technology solutions identified
  - Institutional support required
  - Financial models explored
- P4RP Project document Sept/October

# Project Team

---

- Our core program management team:
  - Ms Ivanka Mamic, CSR and Environment Specialist
  - Ms Jeanne Allegro, Australian Youth Ambassador
  - Mr Vincent Jugault, Senior DW & Environment Specialist
  - Mr Wolfgang Schiefer, Head, Regional Partnership Unit
- Green Jobs project staff in Bangladesh, Indonesia, Philippines
- Supported by a multidisciplinary technical team of more than 40 Specialists



# Project Summary

---

Project Name	
Organization Name	International Labour Organization
Project Location	Bangladesh, Cambodia, Philippines, Indonesia
Investment Required (D/E/G)	US\$ 10,000,000 (grant)
Total Project Cost	US\$ 10,000,000
Total Households Benefitting	400,000 in four countries
Summary of Returns (Social, Environmental, Financial)	To be advised